

Steve St. Pierre's One Minute Confidence ("C") Tip

The C Tip is an insight that will inspire, educate and/or make us think about our lives differently. Give yourself a gift of the next minute to enjoy this message. (If you get something out of it...share it by forwarding to someone you care about.)

June 25th, 2015

*The Serving Leader: An Introduction*ⁱ

Like our last C-Tip series on *The Traveler's Gift*, this series will also feature a work of fiction with real-life application. *The Serving Leader* follows the story of Mike, an estranged son whose father is dying and wants Mike to help with his firm's new leadership project. The book, co-written by Ken Jennings and John Stahl-Wert, bloomed from the authors' personal experiences with a man named Mike Wilson, a talented and highly motivated business leader.

In Ken Blanchard's foreword, he describes the book as: "On one level, *The Serving Leader* is the most practical guide available to implementing servant leadership in your life and work. On a deeper level, it is a book about the journey of growth that every great leader must be willing to take." The book is meant to serve as a guide as well as encourage the personal and professional growth that must occur to become a great leader.

We hope this next series of C-Tips following *The Serving Leader* will provide some insight and inspiration for cultivating great leadership in your own life.

Quote:

"The Serving Leader touches the heart of what it means to be an effective leader in today's marketplace...with a radically different approach! Leaders be warned; this seemingly straightforward allegory will cause you to take a deeper look beyond *what works* to dealing with the fundamental questions of *what matters*." – Newt Crenshaw, President, Lilly Pharmaceuticals Japan (back cover)

Confidently yours,

Steve

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We help create confident futures!

The Serving Leader: 5 Powerful Actions That Will Transform Your Team, Your Business, and Your Community is written by Ken Jennings, a “high-flying business consultant,” and John Stahl-Wert, a “genuine inner-city, non-profit champion.” The book “offers a unique ‘action approach’ to leading by serving others”. The book features a foreword by Ken Blanchard, co-author of *The One Minute Manager*, *Raving Fans*, *Whale Done!*, and more. (San Francisco, CA: Berrett-Koehler Publishers, Inc., 2004). Ken Jennings and John Stahl-Wert are not affiliated with LPL Financial.

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